# Agro Processing Hub

#### Dilasa Agro Processors Pvt. Ltd.

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DILASA AGRO

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#### **About Dilasa Agro**

Located on Kanchanwadi-Waluj road, Dilasa Agro Processors Pvt. Ltd. (DAPPL) has developed foodgrains, fruits & vegetables hub in a spacious five acres of land. It is social enterprise wing of Dilasa Janvikas Pratishthan, a renowned NGO which is having strong base of treating 7 lakh ha. of land under watershed & forming at least 200 Farmer Producers Organization. Based on the cropping pattern of Aurangabad district, the hub comprises the unit of Tur Daal, Chana Daal, Tomato Puree and mango pulp, cleaning grading of wheat, jowar, Maize Bharada unit of animal feed and Bakery.

Our prime aim is to become a role model for Farmer Producer Organizations (FPOs) for a value chain for their products. Major purchasing of raw material for dropping is entrusted on FPO's by eliminating middleman to elevate farmers position. This is no longer imagination but reality. Turnover of Dilasa Agro is around Rs. 50 Cr.

### **Baliraja Tur Dal**

Dilasa Agro developed the brand Baliraja for Tur dal since March 2018. Amid many brand names of tur dal, Baliraja received second prime position in market with its quality. Tur dal had different by products like Fataka is first quality normally preferred by higher middle class. Savva is also quality second product tiny in nature appreciated by middle class, while hoteliers prefers 3 number for Dal fry and other products. Tukadi is considered as separate product in pieces used for Sambar. DAPPL gave the nomenclature like Baliraja Double Tadaka, Baliraja Suvarna, Baliraja 3 no., Baliraja Tukadi with a packaging size of 30 kg each.



## **Chana dal mill**

Dilasa Agro has established first of its kind chana dal mill in Aurangabad and aspires to start Besan and Futana units very soon. It is pertinent to note that the local demand is huge and its full-flagged unit. It is also interesting that, FPOs from Nanded are supplying gram (Chana) as it is chana producing area in the state. Dry and polished chana dal is having local market. Tur dal takes at least 10 days for its finished product while chana dal require only three days. There is not much cost fluctuation in chana market than Tur market. The by products like Besan and Futana has completed full circle of value chain.



## Tomato puree & mango pulp

Dilasa Agro started fruits and vegetables processors unit. It was a proud feeling as Dilasa helped the farmers in the crisis when they were throwing tomatoes on the road for not getting optimum price. Tom Ras is a tomato puree prepared by concentrating the liquid juice obtained from mature tomatoes that are handpicked to ensure that only best is served to consumer. Tomato puree is convenient staple to keep in any pantry. It has similar essence of tomatoes in concentrated form. Tomato puree is available in two different pack sizes - 850 gm can and 60 kg plastic container.

Mango pulp serves as a base for a variety of processed mango products like nectar, jam, jelly, juices, fruit cheese and variance kinds of beverages. Dilasa Agro produces mango pulp as Aamra pulp which is prepared from selected varieties of fresh mango fruit. The pack size is 850 gm.

## **Bharada cattle feed**

Sillod, Bhokardan, Jafrabad as the blocks which are bumper maize producing area. However, there is not a single industry of maize products. Dilasa Agro initiated very small unit of Bharada-cattle feed. However, the response is so positive that most of Bharada bags are sold at the gate of the industry. In addition tur chunni, chana chunni are the by products which are sold as cattle feed. Bharada is having additional market of Kalyan, Bhivandi and Ulhasnagar.

